

Urban Explorer Kavita's Travel Itinerary

"Beauty is that flow coming from kindness and compassion in your approach to life. It is that glow that comes from healthy habits and being always ready to smile. Beauty, to me, is also about craftsmanship. In our era, beauty is something that is rare, pure, precious, raw, pure, clean, and as close to nature as possible. To me, that is beauty."

Our encounter with Ms. Kavita Khosa, CEO, Creative Director and Founder of beauty brand Purearth, can only be summed up in one word – joy. We could just feel her radiance, warmth and positivity emitting from her smile like sunlight as she sits down with Page Hotels to speak about her brand and her continuous dedication to women's rights and equality. We are absolutely mesmerised by Purearth and the ethos behind it – equality, ethics and ecological. As a Hong Kong local herself, we asked Kavita the Top 7 places that have inspired her in her journey to wellness and beauty. Here they are:

Upper House

Andre Fu's design sensibilities speaks of a quiet luxury, marrying clean natural modern materials. If I launched Purearth stores they would ideally be designed by Andre Fu.



kapok

Arnault is an old friend from pre-kapok days of his Tin Hau temple store. He is an inspiration for Hong Kong brands. Purearth launched in Hong Kong at kapok PMQ in 2014.

Soho House

As an All Houses founding member, it feels like home away from home. Its retro comfortable vibe is very inviting and relaxing.

The Star Ferry Ride

Iconic. Pure nostalgia. The ride and looking out at the skyline always makes me fall in love with my Homekong all over again.



Sai Kung Country Park

One can get lost in the beautiful wilderness.

Scenic Villas

My home. Pok Fu Lam is a gem with panoramic unobstructed expanses of blue sea and watching orange sun sets every single day.

