

Urban Explorer

@garconjon's Travel Itinerary

"London is my hometown so it feels comfortable and safe. I know the streets and it's easy for me to navigate. London is also very creative with a focus on youthful energy. That's always fun to interact with."

9am	● ---	The first shows usually commence around 9AM. The morning light is beautiful in London, so this is a great time to photograph the city. I've usually been up late the night before editing photos, so the coffee at Page Common is much needed - I usually start the day with a flat white.
11am	● ---	By the mid-morning, I hand over the first set of images to my assistant to start editing. I try to select the best photos as I shoot & create an edited preview of those as soon as possible.
1pm	● ---	It's not often possible to have a sit-down lunch (or any lunch for that matter) during show season, but if I have the time, I prefer to visit local family-run businesses with my photographer comrades. Over the years, we've tried everything from South East Asian cuisine at The India Club in Strand, pho at Viet Soho & Da Mario Covent Garden.
2pm	● ---	I try to walk everywhere as I find subjects on the street between shows. For the past few years, London Fashion Week has been held at 180 Strand so I tend to walk between there, Covent Garden and Soho. Although there are plenty of incredible moments to shoot directly outside the shows, preference is to also capture the reality of life in London.
3pm	● ---	Fashion week shows are often held at the most incredible venues and it's one of the privileges of participating in the circuit. I've seen inside some of London's most historic private buildings but I particularly love it when the venue is an art gallery. Being able to walk around Tate Modern with only a handful of other guests for example is superb.
5pm	● ---	During the September shows, the light is best around 5PM. It's that golden hour that all photographers desire and it's when I get my best work. Usually, I look for buildings or spots of light that are near to the venue then I take subjects to that area in order to set up a portrait.
6pm	● ---	I try to head back to the hotel with my assistant close to sunset so I have time to start the edit. I have so many great memories of walking across the Thames as I walk north to see the sun sit low on the horizon.
7pm	● ---	Fashion week isn't just shows, it's also dinners and events - I try not to stay out too late due to the heavy workload. By the time I get back to my room after dinner there's only a few hours of work and then it all begins again.
12am	● ---	I try to get to bed by midnight, especially in London as it's early in the season. If I lose too much sleep too early in fashion month, then I'm exhausted by Paris.