

Urban Explorer

@au.yeung.master Hong Kong Street Signs

“Through my work, I hope to share my passion for calligraphy with others and preserve Chinese culture. Writing well is the basis of being a person. My greatest wish is for someone to inherit this craft and continue carrying forward the Zan Script.”

Look around the city and you will surely find some iconic street signs created by the talented Calligrapher and Street Sign Master Mr. Au Yeung Cheong displayed vibrantly in all its glory. We spent an inspirational afternoon with him, listening to enriching stories of his works and observing his skilful brush techniques. At Page Hotels, we’ve compiled a list of his most iconic signs around the city. Take a look and explore with us now.

King Wah Signboards, North Point

Having recently moved his shop from the 68-year-old State Theatre Building to the newly-relocated 40 Kam Ping Street behind Metropole in North Point, you can spend hours at his eclectic shop filled with floor-to-ceiling hand-painted signage by Au Yeung himself. We are certain that you can spend a whole afternoon marvelling at his artwork and colourfully lit-up street signs, as he tells you stories of each creation. This is truly where the magic begins – from ideation of his paintings and street signs to the production of beautifully raw mini light boxes in which he produces in-house. This is definitely worth a visit!



Lane Crawford IFC, Central

Here, you can find the Au Yeung Cheong X YAT PIT cross collaboration, in which the duo has partnered up to create nostalgic wooden foldable chairs that come in a set of 3, combining characters to form a mantra verse from Ho’oponopono: ‘I’m Sorry’, ‘Forgive Me’, ‘Thank You’, and ‘I Love You’, all handwritten by Au Yeung himself. Fashion brand Yat Pit’s ability to rework traditional Chinese materials into stylish and wearable works of art that can easily be mistaken for pieces off a Paris runway is truly astonishing. Hence, it is no surprise to us that fashion designers Jason Mui and On-ying Lai of Yat Pit have collaborated with Au Yeung on these stylish chairs, available at Lane Crawford IFC for a limited time only.



Avengers Kitchen & Bar, Central

Au Yeung’s bold street sign can be found at this little eatery on 45A Graham Street in the Central district. From the moment you walk past the restaurant, located on the first floor, you can instantly point out his vibrant red signage, perfectly-shaped sturdy characters that convey a sense of strength. If you happen to be visiting this street sign, be sure to head inside Avengers Kitchen & Bar for a nice afternoon meal, serving up an array of international and Asian fusion dishes - from the classic Spaghetti Bolognese to Hong Kong Style Rice Rolls drenched in Carbonara Sauce.



Hot Dog Link – Tin Wan Shopping Centre, Aberdeen

Head over to Aberdeen and step inside this institution that has been established for over 25 years in Hong Kong. Here, you can find vertical street signs painted by Au Yeung, displayed beautifully at the storefront and perfectly framing both sides of the entrance. This hole-in-the-wall eatery serves up classic German hotdogs, and we are almost sure you won’t just have one! What makes this hot dog joint so irresistible is its secret meat sauce recipe, as well as their wide variety of sausage offerings such as cheese, spicy, curried, smoked, cream corned, and barbecued. Be sure to get your hot dog fix here.



Fung Dean – 60 Kai Yuen Road, Kwun Tong

Au Yeung’s bold and bright red brush strokes can be found at this clothing store in Kwun Tong. It is hard to believe that he crafted the signage by hand in perfect brush strokes. Look at the precision and spacing of each character – simply incredible!



Lau Haa Hot Pot – Lockhart House, 441 Lockhart Road, Causeway Bay

This super Instagram-worthy hot spot in Causeway Bay is frequented by hot pot lovers in the city. From the outside glowing neon lights, it may look like some sort of a night club but when you head downstairs, the 9,000 square foot space literally transforms into a 1970’s retro-themed restaurant. Embellished with old school tuck shop-style furnishings and dai pai dong tables and chairs, you’ll feel like you’ve stepped into a time machine. Here, you can find some of Au Yeung’s iconic street signs and calligraphy.

